JILL O'REILLY

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TECHNICAL SKILLS

- HTML
- · CSS3
- Javascript
- GIT
- Cross-browser, cross-platform, multi device development
- · W3C Web standards & accessibility
- SEO
- · User interface design
- · User experience
- Wordpress

SOFTWARE

- · Photoshop, Illustrator, InDesign
- Sublime Text
- CMS (TeamSite, Rapid Web Publisher, Venda, CQ)
- · Microsoft Visual Studio
- Operating Systems MacOS & Windows
- W3C Web standards & accessibility

LANGUAGES

Indonesian - can speak fluently and basic reading/writing

EXPERIENCE

Bally

September - December 2016

Freelance front-end web developer

 Development of emails and seasonal campaign sites across Bally International (Europe, Asia, Americas, Middle East and ROW)

Arcadia Group

March 2015 - July 2016

Freelance front-end web developer

- Total re-development of customer checkout process (CE3 project) across all Arcadia Brands (UK & international sites) for Topshop, Topman, Miss Selfridge, Dorothy Perkins, Evans, Wallis & Burton. I led the team for some phases of this project.
- Development of product listing and detail pages, new features such as Quick View, Colour swatching and Wishlist functionality.
- Business as usual development work across all Arcadia Group websites.

Virgin Media

January 2012 - August 2013

User interface developer

 Part of development team involved in refactoring code and converting all Virgin Media sites into responsive device-agnostic websites

- · Development of new campaign microsites including David Tennant and Usain Bolt campaigns
- Development and launch of Virgin Media Wifi on the Underground website

Zone Content January 2012

Freelance front-end web developer

 Developed templates (HTML5, CSS2/3 and jQuery) for RNIB Sightline Directory to be integrated with backend

Emphasis on accessibility (AAA rating) - www.sightlinedirectory.org.uk/

Arcadia Group

September 2011 - December 2011

Freelance front-end web developer

- Development and rollout of international websites for Topshop, Topman, Miss Selfridge, Dorothy Perkins, Wallis, Evans and Burton (50+ sites).
- Site updates and bug fixing across all Arcadia Group websites.

Virgin Media

December 2009 - August 2011

User interface developer

- Web Optimisation Project involving the redesign and redevelopment of the Virgin Media retail website. Create standards-compliant templates using XHTML, CSS2/3 and jQuery.
- Work on various projects across the existing Virgin Media site to improve site functionality and in preparation for the Web Optimisation Project.
- · Development and launch of multiple landing pages, promotion pages and microsites

Splendid Unlimited

Front-end web developer

June 2007 - December 2009

- Develop templates for Muse (<u>www.muse.mu</u>) and Agent Provocateur (<u>www.agentprovocateur.com</u>). Worked extensively with back-end developers to integrate the templates into the CMS
- Other projects include: eBay Partner Network & blog; Muse emails and splash page to announce their upcoming tour.

EDUCATION

TAFE NSW - Certificate IV in Web design

University of Sydney, Australia — Bachelor of Science (Information Systems)